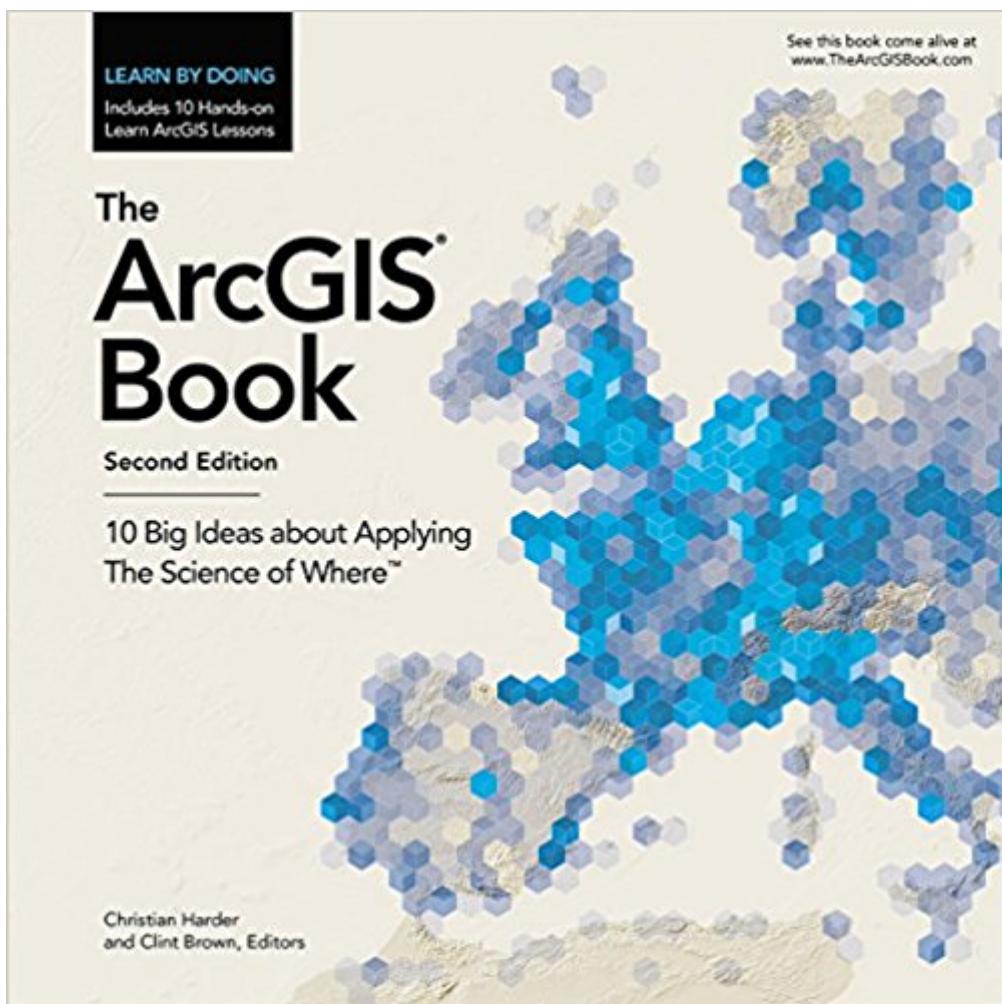


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The ArcGIS Book: 10 Big Ideas About Applying The Science Of Where (The ArcGIS Books)



Synopsis

This is your learn-by-doing guide into ArcGIS, the powerful mapping and analysis system created by the geospatial pioneers at Esri. It's not just something you read, but something you do. The ArcGIS Book: 10 Big Ideas about Applying The Science of Where and its companion website provide access to hundreds of live maps from the worldwide ArcGIS user community. Each big idea in the title is a chapter in the book about the ways that GIS technology can unlock your data to reveal deeper insights and a better understanding of virtually any problem with a geographic dimension. Visit the book website and click on any map to start exploring and learning. Then enable your own free Learn ArcGIS account to create beautiful story maps, mobile apps, web maps, and 3D scenes that you can share online. Each chapter concludes with a hands-on lesson from the Learn ArcGIS catalog—authentic GIS activities based on real-world problem solving and data. Get your free account and see this book come alive at: www.TheArcGISBook.com

Book Information

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Customer Reviews

Christian Harder is a writer at Esri and author of *Understanding GIS: An ArcGIS Project Workbook* Esri Press, 2013, as well as number of other books on GIS. Harder is also the founder and former manager of Esri Press. Clint Brown is the Director of Software Products at Esri.

The concept of the book is amazing and it's executed perfectly as a balance of

academic elements as well as the fun side of technology. The chapters are very well organized, along with the practical exercises to incorporate hands on work. I especially liked the segments of “thought leaders” which added a very personal touch. I think the book represents a new paradigm for technical training, and I hope there will be more topics planned for future editions.

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